

GARÇON!

YOUR FIRST FAN

CREATIVE COPYWRITER

Garçon! is not this obnoxious french waiter you may encounter from time to time. He is actually Bangkok's #1 Agency dedicated to social media only, designing stunning strategies for brands across Thailand and beyond.

Because we thrive on creativity, shine under talent, genius and imagination, we provide 120% of our energy to developing innovative, entertaining and edgy social media campaigns for our clients to STAND OUT.

We're all about social media content: as we speak we're currently launching an hypnotizing campaign teaser, crafting a series of short silly videos and rebranding countless Instagram accounts with a touch of style and sense of innovation. We handle everything from strategy to execution, page management to content production, artwork design to viral ad campaigns, influencer marketing and so much more.

We're a bunch of creative minds, social media nerds and free spirits who are not afraid of going wild. Feel like you're the same? Great!

Garçon! is growing and we are looking for new talents to work on some of the most strategic accounts of the Agency.

Join us!



THE JOB

We are looking for a Creative Copywriter to develop and write clear, concise and engaging copies for social media ads and posts. Your words will inform, provoke and excite target audiences.

As part of the content team, the Creative Copywriter will handle a portfolio of accounts and develop their social media tone of voice and identity. The Creative Copywriter is a highly motivated individual with experience and a passion for words with the ability to be playful, subtle and use calculated humor, to create viral social media campaigns.

MISSIONS

- In charge of a portfolio of clients on Social Media (Facebook, Instagram, Twitter, Line, LinkedIn, etc.).
- Write clear, attractive copies with a distinct voice for social media brands (i.e. ads, blog posts, slogans, captions etc.).
- Brainstorm visual and copy ideas with other members of the creative team.
- Develop creative ideas and turn them into viral campaigns messages.
- Be bold, different and provide never-done-before ideas.
- Collaborate with Account Managers and Content Strategists on copywriting briefs.
- Adapt your copies to your clients positioning. Make content relatable and relevant to any industries and market niches.
- Benchmark existing competition and keep in touch with current trends on Social Media.
- Simultaneously manage multiple projects with short deadlines.



QUALIFICATIONS

The Creative copywriter create social media copy that will potentially be read by millions of people. He/she needs to be innovative and detailed-oriented while having a real passion for words and digital campaigns.

- Minimum of 1 year experience as a Copywriter with a solid portfolio.
- Excellent writing, editing and proofreading skills in English and Thai.
- Strong knowledge of digital content strategy and creation.
- Be highly creative and imaginative, and curious about clients' products or services.
- Understand the different language styles that appeal to various target markets.
- Excellent knowledge of social media trends.
- Ability to work in teams and under pressure.
- Have an eye for detail.
- Be responsive and respect deadlines.
- Always push your creativity and be innovative.

WHAT YOU GET

TRAINING

Every quarter we give you access to trainings in line with your career path development. We believe that learning new skills and gaining in expertise isn't an option but a must for everyone at the agency.

ABILITY TO MOVE UP

We are always on the lookout for talents. As we grow, we want you to grow alongside. We provide in-house opportunities to progress to managerial positions.

FAIR COMPENSATION & BONUSES

You work hard and we play our part. We offer motivating salaries and yearly benefits to reward your bottomless passion and celebrate the team' successes.



YOUNG, CREATIVE & BOLD TEAM

We're creating social media content so we want you to unleash your free-spirit a be yourself. BTW, drop the suit and the formalities, come as you are and shine

We love originality, creativity and anything out of the box. If you feel like sometimes you don't belong to human kind, then you definitely belong to Garçon!

APPLY

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