# GARÇon!

YOUR FIRST FAN

# **GRAPHIC DESIGNER**

Garçon! is not this obnoxious french waiter you may encounter from time to time. He is actually Bangkok's #1 Agency dedicated to social media only, designing stunning strategies for brands across Thailand and beyond.

Because we thrive on creativity, shine under talent, genius and imagination, we provide 120% of our energy to developing innovative, entertaining and edgy social media campaigns for our clients to STAND OUT.

We're all about social media content: as we speak we're currently launching an hypnotizing campaign teaser, crafting a series of short silly videos and rebranding countless Instagram accounts with a touch of style and sense of innovation. We handle everything from strategy to execution, page management to content production, artwork design to viral ad campaigns, influencer marketing and so much more.

We're a bunch of creative minds, social media nerds and free spirits who are not afraid of going wild. Feel like you're the same? Great!

Garcon! is growing and we are looking for new talents to work on some of the most strategic accounts of the Agency.

Join us!

## THE JOB

We are looking for talented Graphic Designer to join our content team, with a solid experience and passion for designing social media content with a focus on innovation and creativity. If you're looking for a fulfilling and challenging position in an international environment, Garcon! is for you!

## MISSIONS

- Think creatively to produce new ideas, social media concepts and develop interactive materials.
- Advise clients on content strategies to reach a particular audience.
- Develop graphics, visuals, animations, GIFs, motions designs for posts, events, product illustrations, logos, and videos.
- Create designs either by hand, tablet or using Adobe Creative suite softwares.
- Edit videos and short films for social media purposes.
- Understand the industry your clients are from, adapt the visuals and designs to suit the market requirements.
- Create visual stunning, appealing and engaging artworks for social media purposes.
- Determine the overall message the design should portray, create images that identify a product or convey a specific message.
- Estimate the time required to complete the work and providing design briefs that suit the client's purpose.
- Prepare rough drafts and present your ideas.
- Work as part of a team with Account Managers, Content Strategists and Creative Copywriters.

## QUALIFICATIONS

- Minimum of 2 years experience as a Graphic Designer in a creative or digital agency environment.
- Strong portfolio with sample of your work. Your portfolio needs to include social media posts (artworks) as well as animations, short videos and examples of your editing skills.
- Fluent with Adobe Suite softwares (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, After Effects).
- Strong Video editing skills.
- Ability to synthesized ideas and answer client's brief.
- Monitors the latest trends in social media, including advertising formats, channels and technologies.
- Ability to work in teams and under pressure.
- Be responsive and respect deadlines.
- Always push your creativity and be innovative!
- Strong professional written and verbal communication skills in English and Thai.

WHAT YOU GET

#### TRAINING

Every quarter we give you access to trainings in line with your career path development. We believe that learning new skills and gaining in expertise isn't an option but a must for everyone at the agency.

#### ABILITY TO MOVE UP

We are always on the lookout for talents. As we grow, we want you to grow alongside. We provide in-house opportunities to progress to managerial positions.

#### FAIR COMPENSATION & BONUSES

You work hard and we play our part. We offer motivating salaries and yearly benefits to reward your bottomless passion and celebrate the team' success.



### YOUNG, CREATIVE & BOLD TEAM

We're creating social media content so we want you to unleash your free-spirit a be yourself. BTW, drop the suit and the formalities, come as you are and shine

We love originality, creativity and anything out of the box. If you feel like sometimes you don't belong to human kind, then you definitely belong to Garçon!

#### APPLY

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