

GARÇON!

YOUR FIRST FAN

SOCIAL MEDIA ACCOUNT EXECUTIVE

Garçon is not this obnoxious french waiter you may encounter from time to time. He is actually Bangkok's #1 Agency dedicated to social media only, designing stunning strategies for brands across Thailand and beyond.

Because we thrive on creativity, shine under talent, genius and imagination, we provide 120% of our energy to developing innovative, entertaining and edgy social media campaigns for our clients to STAND OUT.

We're all about social media content: as we speak we're currently launching an hypnotizing campaign teaser, crafting a series of short silly videos and rebranding countless Instagram accounts with a touch of style and sense of innovation. We handle everything from strategy to execution, page management to content production, artwork design to viral ad campaigns, influencer marketing and so much more.

We're a bunch of creative minds, social media nerds and free spirits who are not afraid of going wild. Feel like you're the same? Great!

Garçon! is growing and we are looking for new talents to work on some of the most strategic accounts of the Agency.

Join us!



THE JOB

Alongside a team of Content Strategists, Copywriters and Graphic Designers, the Social Media Account Executive will handle a portfolio of accounts and manage their overall social media strategies. Missions include community management, content strategy, develop brand awareness, traffic generation while cultivating leads and sales. The Account Executive is a highly motivated individual with experience and a passion for designing and implementing social media strategies with a focus on social advertising.

MISSIONS

- In charge of a portfolio of clients on social media (Facebook, Instagram, Twitter, Line, LinkedIn, TikTok, etc.).
- Develop compelling social media strategies (targets, message, objectives, actions). Monitor, moderate and respond to audience comments.
- Work closely with the Content Team to develop exciting visuals and brand assets.
- Create social media calendars and promote content through social advertising
- Develop brands strategic planning to improve awareness, engagement, drive traffic or leads.
- Act as the key point of contact between the Content and Production teams.
- Build and maintain long-lasting client relationships.
- Analyze the success or failure of projects and develop recommendations for improvements in future.
- Benchmark existing competition + keeping in touch with current trends on social media.



QUALIFICATIONS

Social Media is about being innovative, creative but requires rigor and responsiveness. You will need to have :

- Strong, professional written and verbal communication skills in English and Thai.
- Past experience in a digital marketing, social media or community management position (min. 2 years experience)
- Fluent with the Meta (Facebook) Business Manager suite.
- Excellent knowledge of digital trends with a deep focus on social media.
- Ability to synthesize ideas and answer client's brief.
- Ability to work independently and under pressure.
- Be responsive and respect deadlines.
- Have a strategic approach on social planning and able to develop recommendations for clients.
- Always push your creativity and be innovative.
- Be curious about social and digital trends.
- Ability to work well in a collaborative environment.
- Fluent with basic management and productivity tools (Google Drive, Spreadsheets, Slack, Microsoft Office Suite...).



WHAT YOU GET

TRAINING

Every quarter we give you access to trainings in line with your career path development. We believe that learning new skills and gaining in expertise isn't an option but a must for everyone at the agency.

ABILITY TO MOVE UP

We are always on the lookout for talents. As we grow, we want you to grow alongside. We provide in-house opportunities to progress to managerial positions.

FAIR COMPENSATION & BONUSES

You work hard and we play our part. We offer motivating salaries and yearly benefits to reward your bottomless passion and celebrate the team's successes.

YOUNG, CREATIVE & BOLD TEAM

We're creating social media content so we want you to unleash your free-spirit and be yourself. BTW, drop the suit and the formalities, come as you are and shine

We love originality, creativity and anything out of the box. If you feel like sometimes you don't belong to human kind, then you definitely belong to Sticky Rice!

APPLY

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